

# OneAscent Market Update: Q3 2023

July 18<sup>th</sup>, 2023

### Today's Speakers



Cole Pearson

- President, Investment Solutions
- CFA Level III Candidate
- Previously a Senior Investment Associate for Eventide Asset Management
- B.A., International Finance, University of Alabama



Nathan Willis CFA, CAIA

- Director of Portfolio Strategy
- Previously CIO of Greenhawk Corporation, a family investment office
- 25+ years of investing experience
- B.S., Taylor University

Please submit your questions to:

info@oneascent.com

**Upcoming Events** 

Q4 – Oct 17<sup>th</sup>, 2023



## You invest because you're called to...

- provide for your family
- educate your children
- give generously
- prepare for the future
- respond to the unexpected
- prioritize what matters most

Your values inspire why you invest.

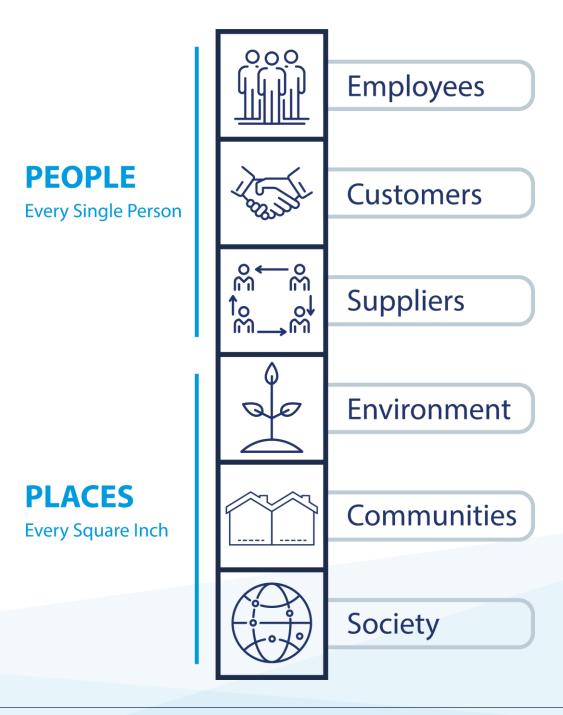
They can also inspire *how* you invest.



## Business impacts the world in powerful ways.

Investors should consider who a business impacts and how they are impacted.

We assess how a company interacts with every single person and every square inch.





### Our Approach to Values-Based Investing



companies whose products or practices cause harm



#### Evaluate

companies to identify those that meet our investment objectives



#### **Elevate**

companies that make the world a better place



## Eliminate companies whose products or practices cause harm

We seek to avoid profiting from companies whose principal business activities and practices include:

× Abortion

X Human rights violations

× Pornography

× Predatory lending

X Adult entertainment

× Alcohol

× Tobacco

**X** Cannabis

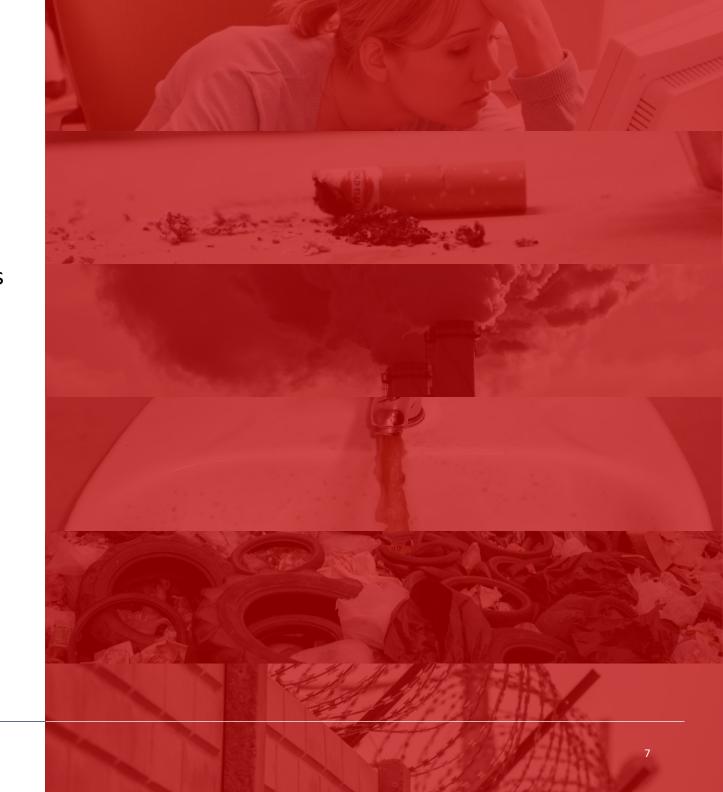
× Gambling

Severe ethics controversies

 $Reference\ to\ One Ascent's\ values-based\ investing\ approach\ is\ provided\ for\ illustrative\ purposes\ only\ and\ indicates\ a\ general\ framework\ of\ guiding\ principles\ that\ inform\ One Ascent's\ overall\ research\ process.$ 

One Ascent's judgment about the quality, alignment, or impact of a particular company may prove to be incorrect. There is no guarantee that any investment will achieve its objectives, generate positive returns, or avoid losses.





## Elevate companies that make the world a better place

We believe that businesses do well by doing good. Therefore, we seek to identify companies that elevate:

- ▼ Flourishing families
- Sanctity of life
- Quality healthcare
- Education access
- ▼ Dignifying vocations
- Economic advancement

- Environmental stewardship
- Affordable housing
- Viewpoint diversity
- ▼ Equal opportunity
- ▼ Thriving communities
- **▼** Fair labor

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Nathan Willis, CFA, CAIA

Director of Portfolio Strategy OneAscent Investments

#### Q2 2023 market discussion

- Review of markets in Q2
- Navigator process and investment outlook
- "What actions should I take in my portfolio?"



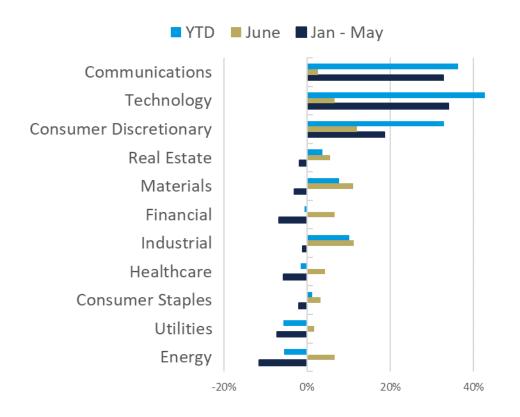
#### Q2 returns

Market Returns Ending 6/30/2023					
Category	2Q	2Q YTD			
<u>US Stocks</u>					
S&P 500	8.7%	16.9%	18.4%		
Russell Mid Cap	4.8%	9.0%	13.3%		
Russell 2000 Index	5.2%	8.1%	11.0%		
<u>International Stocks</u>					
MSCI EAFE	3.2%	12.2%	20.5%		
MSCI Emerging Markets	1.0%	5.0%	2.9%		
<u>Bonds</u>					
Bloomberg Aggregate Bond	-0.8%	2.1%	-1.5%		
Bloomberg US High Yield Bond	1.7%	5.4%	8.9%		

Market Returns Ending 6/30/2023					
Category	2Q	YTD	1 Year		
Russell 3000 Growth	12.47%	28.0%	25.4%		
Russell 3000 Value	4.02%	5.0%	9.8%		

- Stocks continued a strong recovery driven by large caps
- ➤ High quality bonds lagged as the Federal Reserve remains committed to further rate hikes
- Growth Stocks dominated again, driven by technology

#### S&P 500 returns broadened in June



- Through May, returns were concentrated in Technology and Communications
- In June, every sector contributed positive returns
- > YTD returns dominated by tech



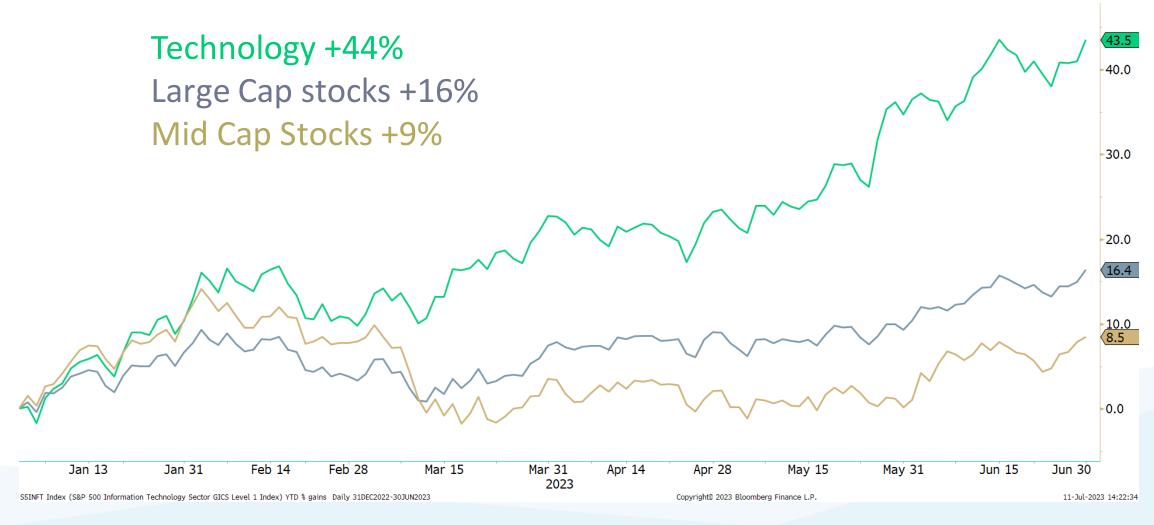
#### Peak Elite - Turnkey Model Performance (as of 6/30/2023)

Group/Investment	3 Month	YTD	1 Year	3 Year	5 Year	Inception	Inception Date
OneAscent Peak Moderate Elite	2.72	7.09	9.65	5.50	5.39	6.36	3/15/2017
Moderate Benchmark	2.81	7.73	8.33	4.87	4.72	5.44	

Source: One Ascent Investment Solutions. All model returns are net of fees. Index returns are net of fees. Index returns are net of fees and provided by Morningstar Direct. An investor may not invest directly into an index. Please see important disclosures for additional information regarding One Ascent model performance.



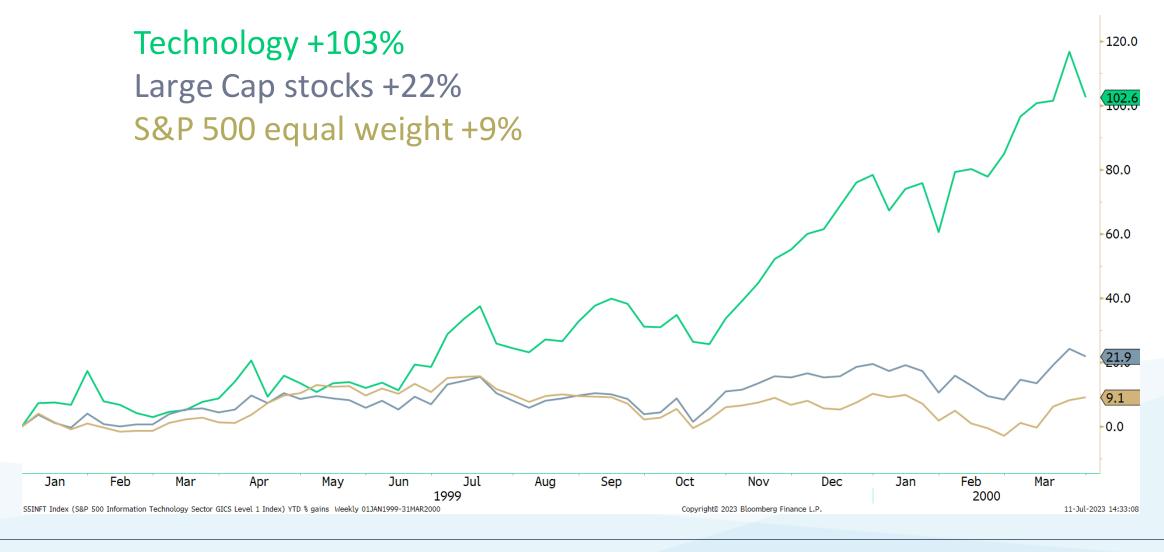
## Investors tend to extrapolate, assuming the current YTD 2023 trend will continue



Source: Bloomberg (Index values are price return, not total return)

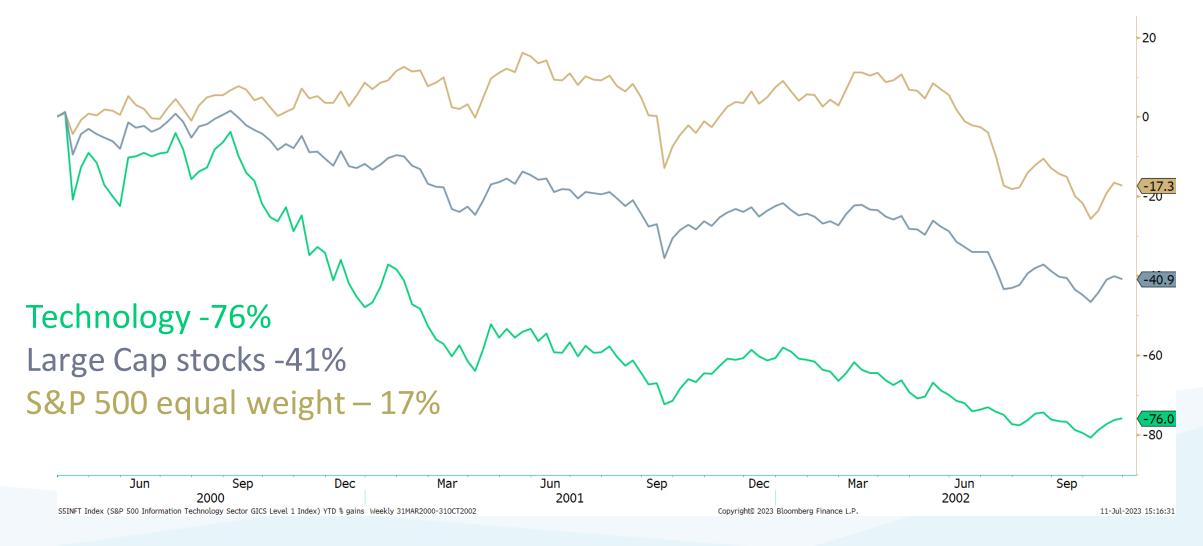


## Investors extrapolated, assuming the 1999 – March 2000 trend would continue



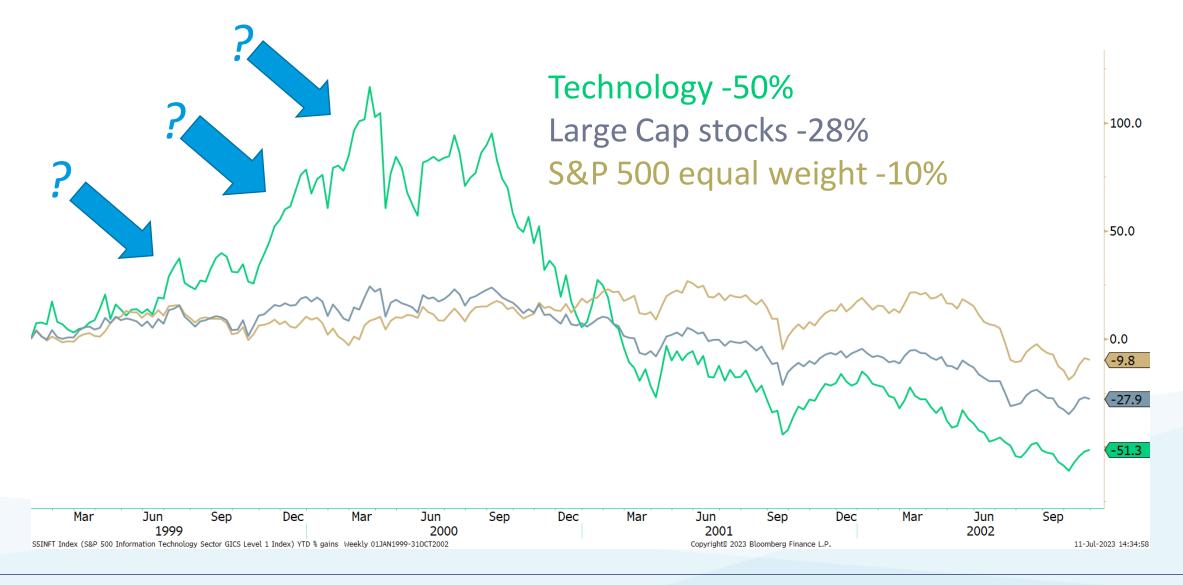


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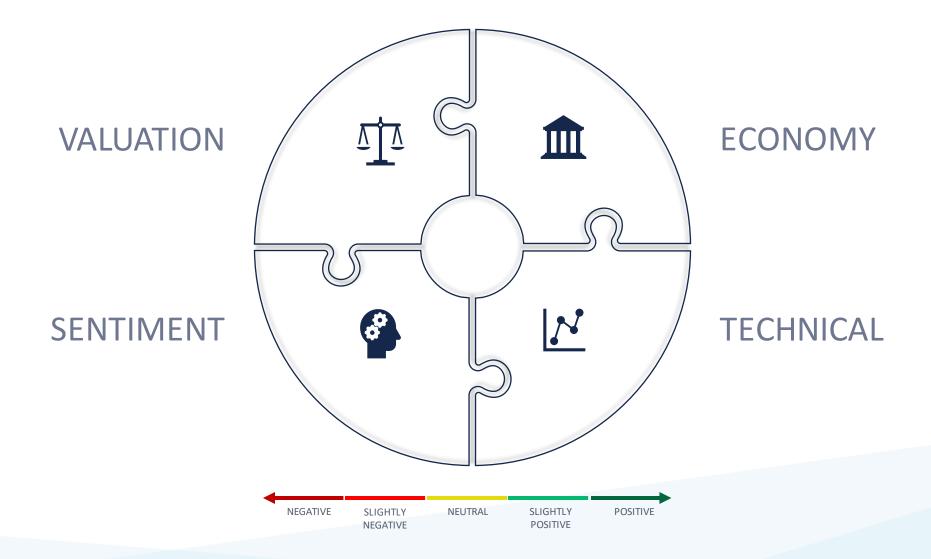




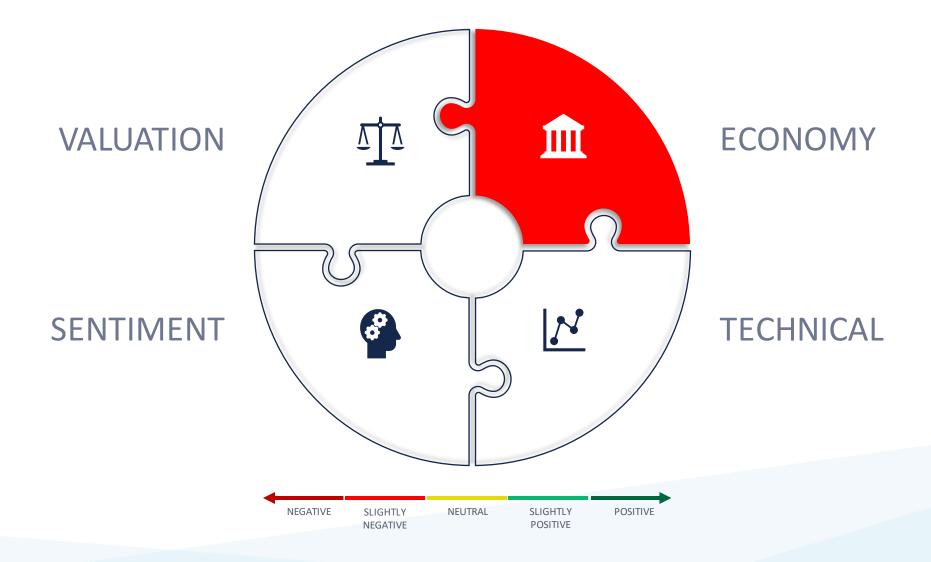
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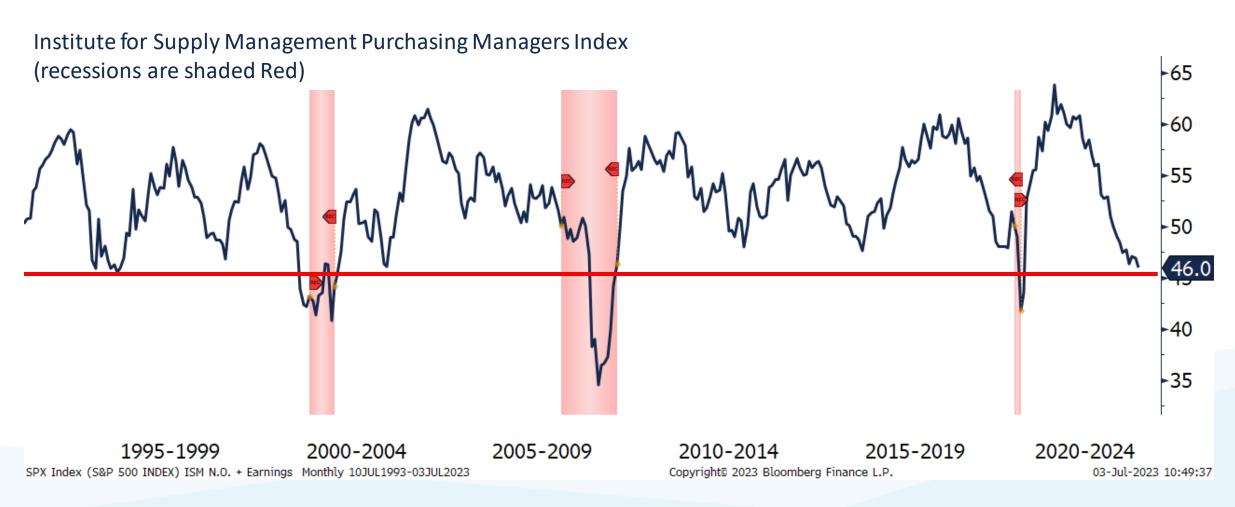






## Manufacturing data indicates the economy is perilously close to a recession



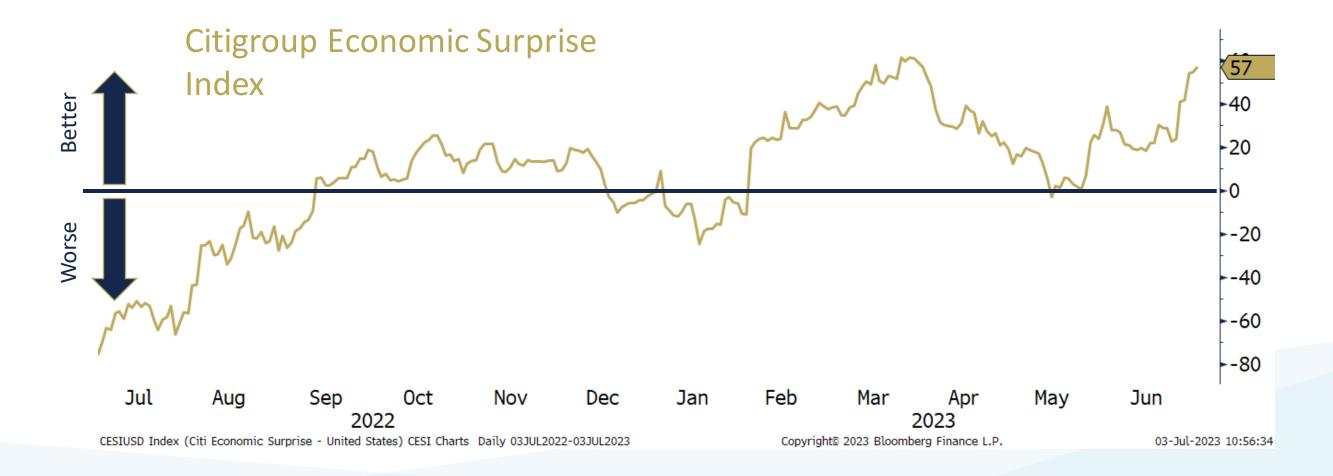


Source: Bloomberg, Institute for Supply Management



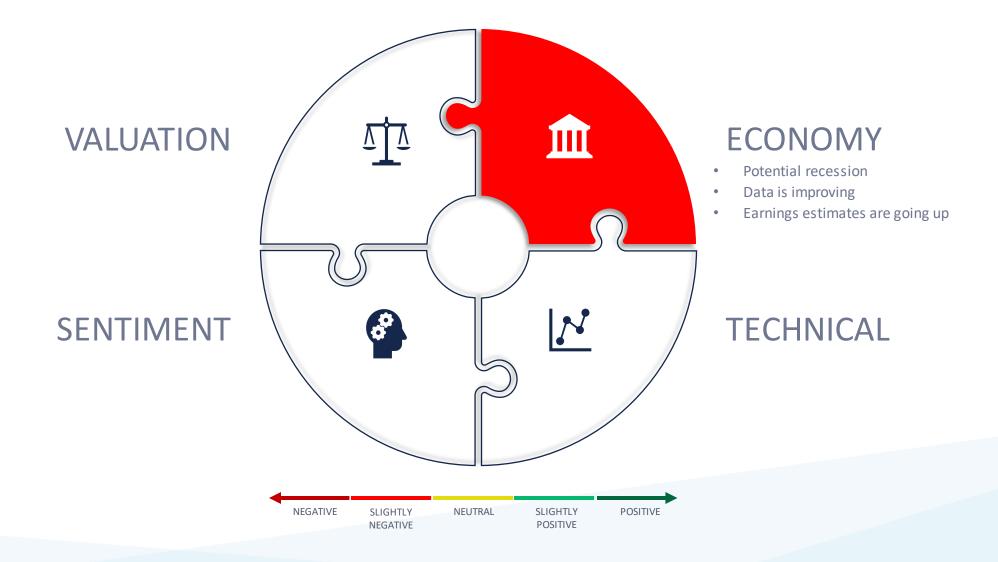
### US economic data has been better than expectations in many 2023



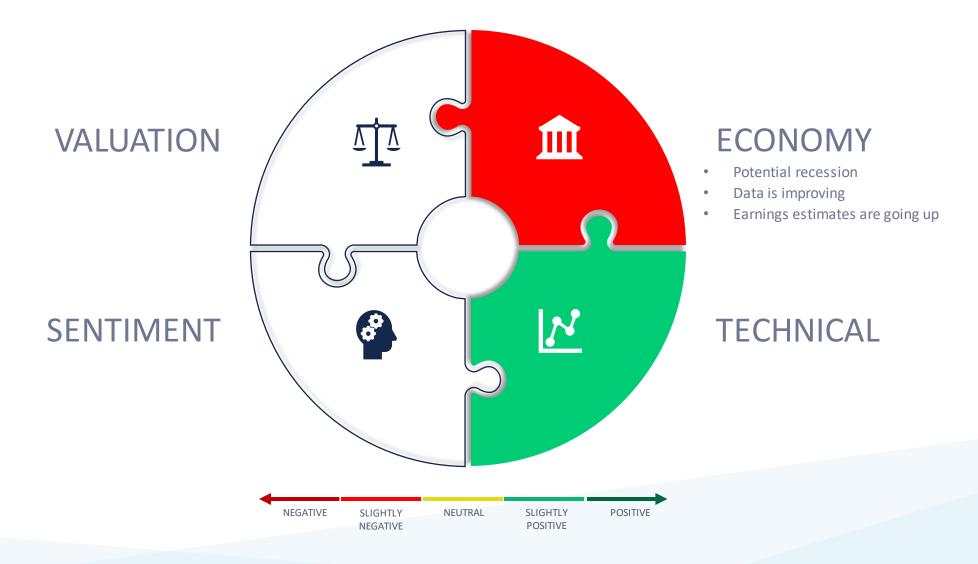


[Source: Bloomberg, Citigroup





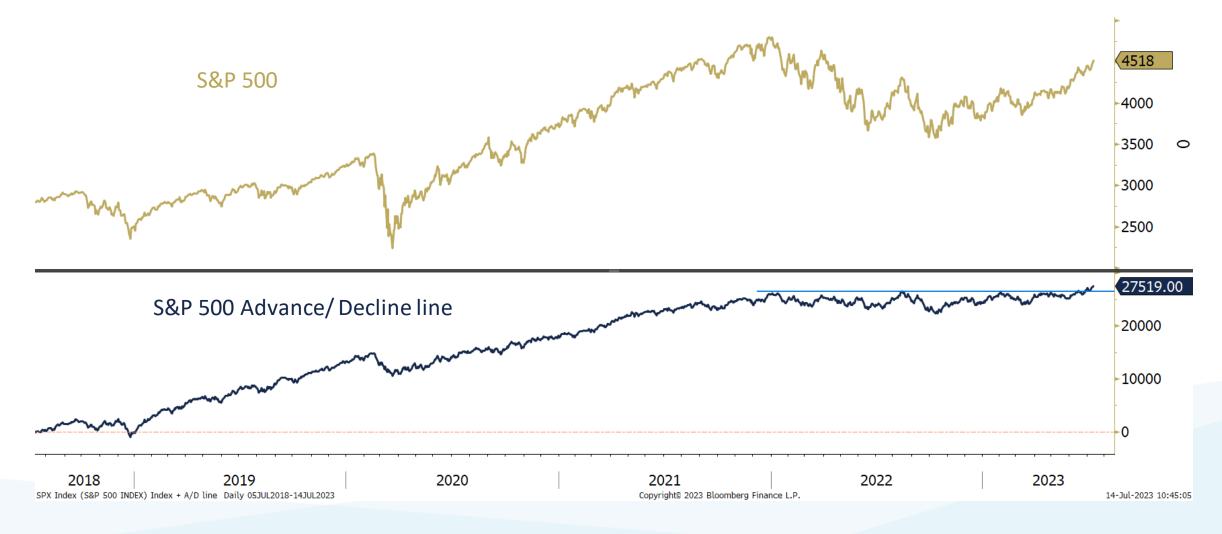






## The S&P 500 advance/ decline indicates market performance has broadened







## Stock markets remain in a positive trend, above their moving averages





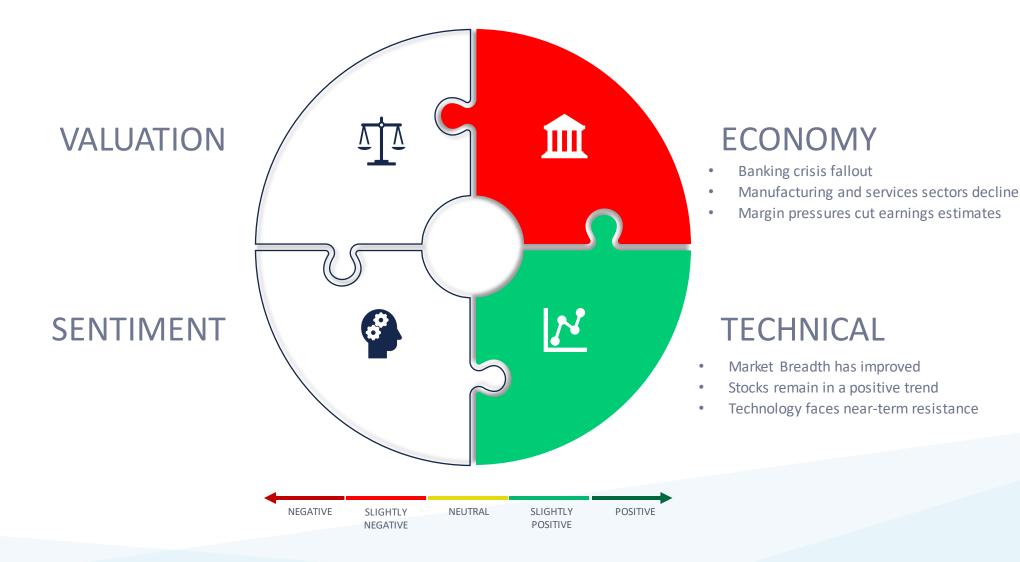


## The S&P 500 Technology sector faces a psychological barrier at 2021 highs

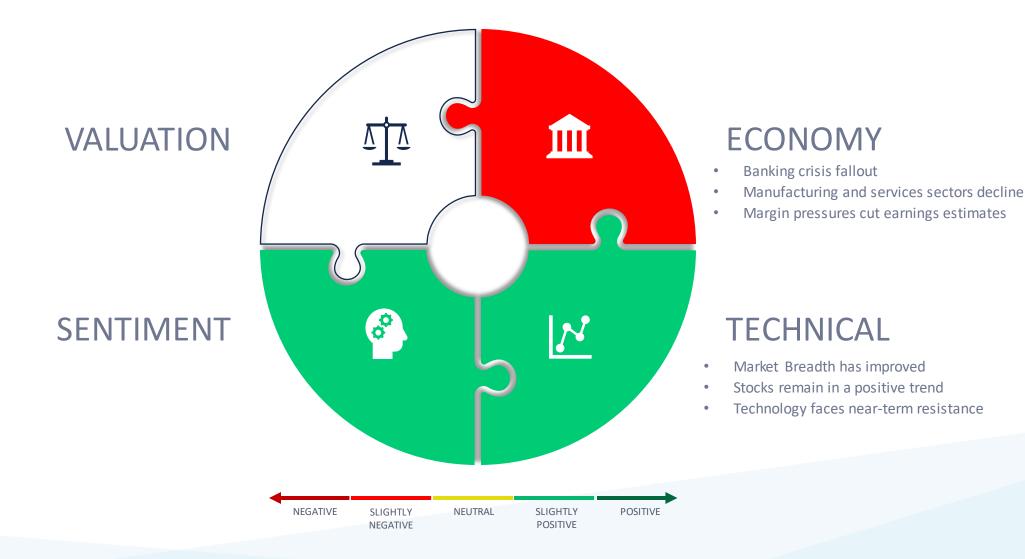








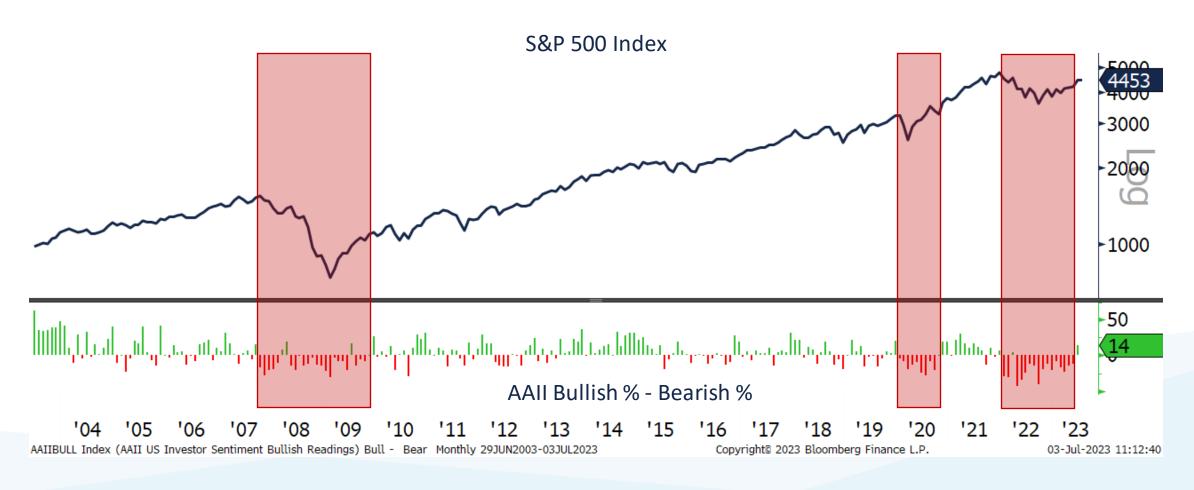






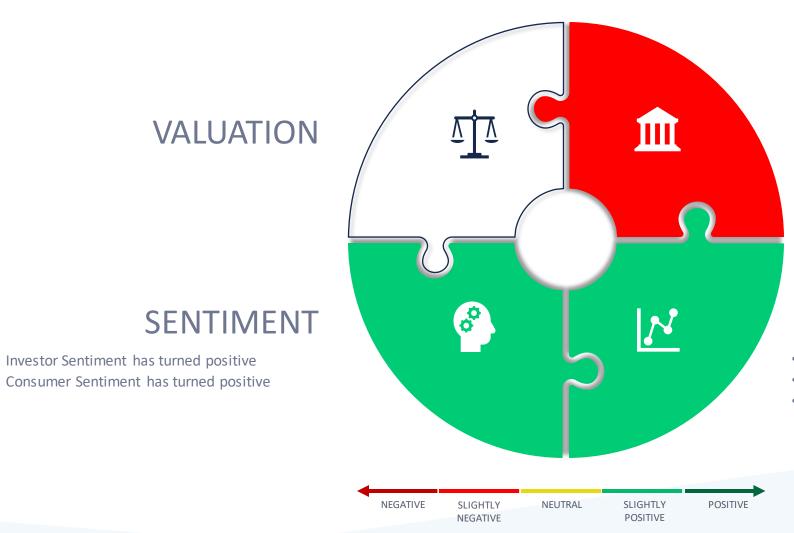
## Stocks often gain when investor sentiment turns from negative to positive





Source: Bloomberg, American Association of Individual Investors





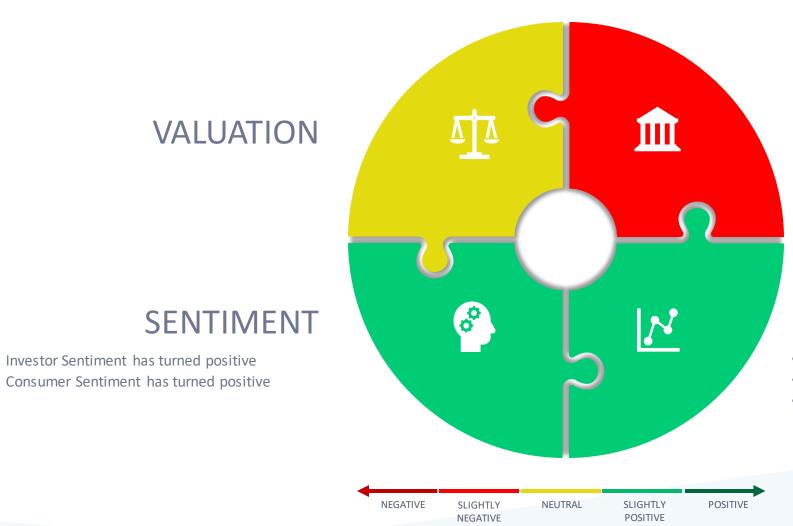
#### **ECONOMY**

- Banking crisis fallout
- Manufacturing and services sectors decline
- Margin pressures cut earnings estimates

#### **TECHNICAL**

- Short-term indicators are neutral or negative
- Long-term indicators are slightly positive
- Near-term volatility is likely to continue





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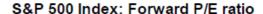
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## S&P 500 valuation has moved well above its long-term average





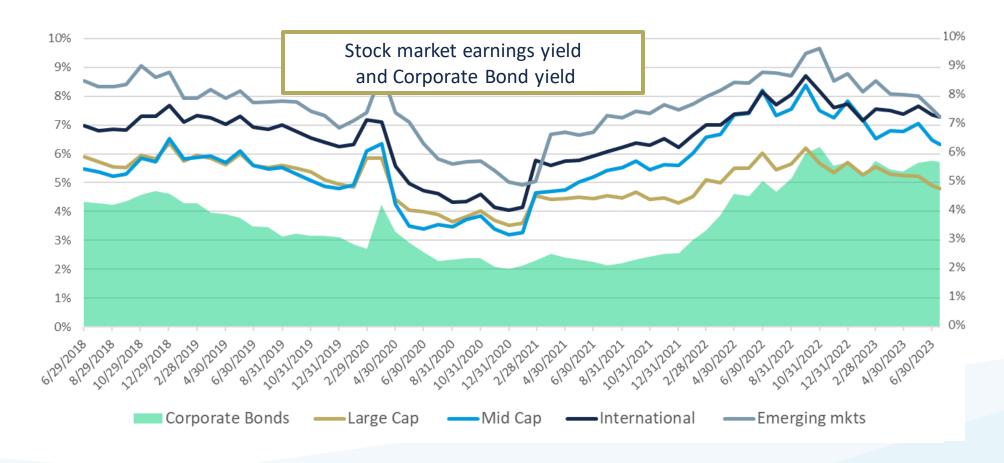
Source: JPMorgan Guide to the Market, FactSet, FRB, Refinitiv Datastream, Robert Shiller, Standard & Poor's, Thomson Reuters, J.P. Morgan Asset Management.

Price-to-earnings is price divided by consensus analyst estimates of earnings per share for the next 12 months as provided by IBES since May 1998 and by FactSet since January 2022. Current next 12-months consensus earnings setimates are \$233. Average P/E and standard deviations are calculated using 25 years of history. Shiller's P/E uses trailing 10-years of inflation-adjusted earnings as reported by companies. Dividend yield is calculated as the next 12-months civided by most recent price. Price-to-book ratio is the price divided by NTM cash flow. EY minus Baa yield (consensus analyst estimates of EPS over the next 12 months divided by price) minus the Moody's Baa seasoned corporate bond yieldStd. dev. over-/under-valued is calculated using the average and standard deviation over 25 years for each measure. \*Pi/CF is a 20-year average due to cash flow availability.



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## Corporate Bond yields are attractive relative to stocks – especially US large caps

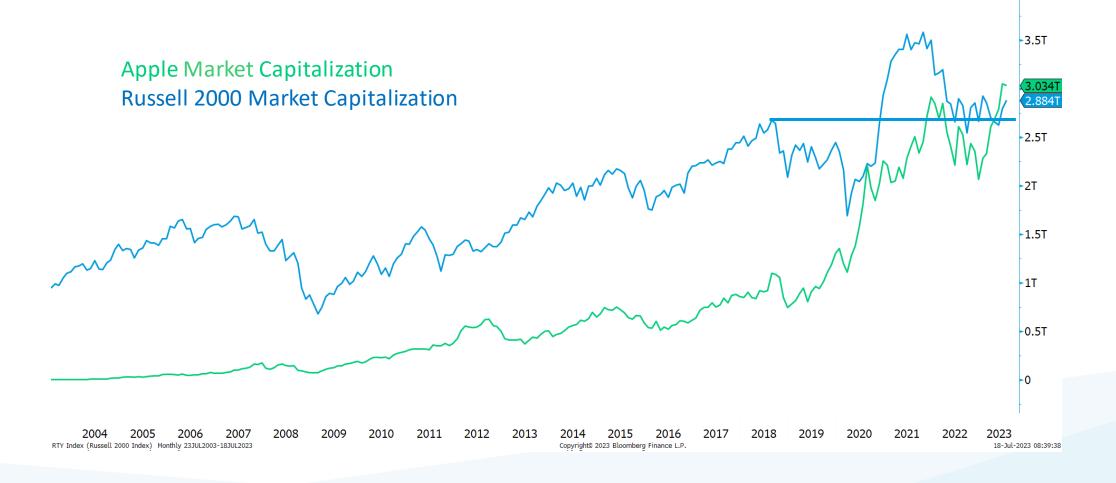


Source: Bloomberg Estimates, OneAscent Investment Solutions
Stock market earnings yield is the inverse of the P/E ratio. Corporate bond market yield is Bloomberg BAA corporate bond yield.
Stocks earnings yields (P/E ratios) as follows: Large Cap: S&P 500, 4.81%(



## Apple has grown larger than the entire Russell 2000 small cap index





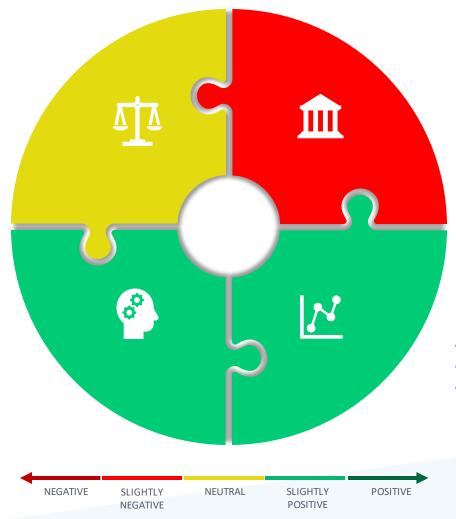


#### **VALUATION**

- US Stocks are expensive
- Apple worth more than Russell 2000
- Bonds are attractive again

#### **SENTIMENT**

- Investor Sentiment has turned positive
- Consumer Sentiment has turned positive



#### **ECONOMY**

- Banking crisis fallout
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#### **TECHNICAL**

- Short-term indicators are neutral or negative
- Long-term indicators are slightly positive
- Near-term volatility is likely to continue



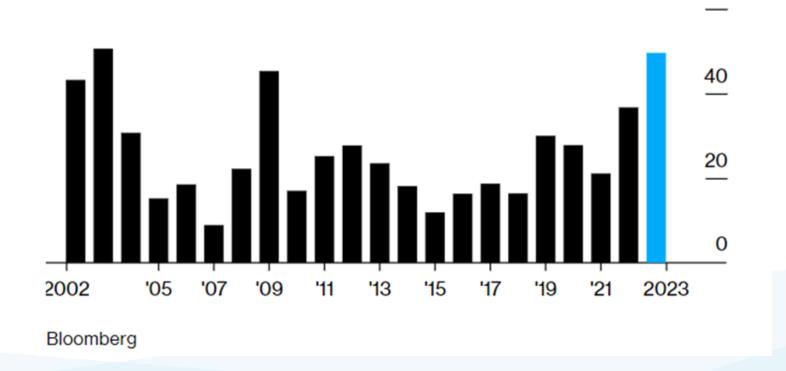
### Navigating through a wide range of possibilities

#### Wall Street Sharply Split on S&P 500 Path

Strategists post biggest gap between the highest and lowest targets

60%

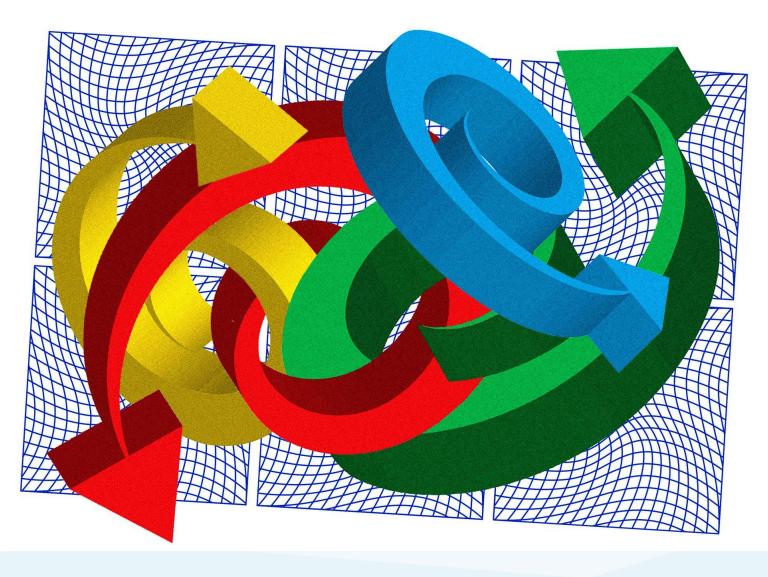
■ Gap between the highest and lowest year-end S&P 500 targets



Source: Bloomberg Wall Street Forecasters, Blindsided by Tech Stock Rally, Divided on 2023 Outlook - Bloomberg



#### The Wall Street Journal Forecast



Source: Wall Street Journal If You Find the Economy Confusing, Don't Worry: It Is - WSJ

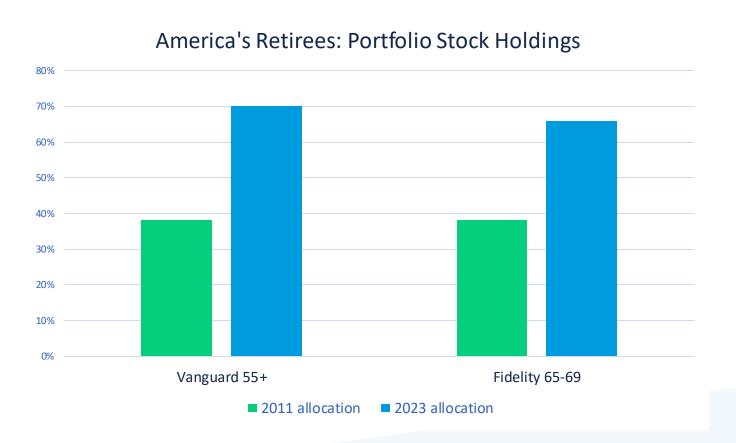


### Reviewing positives and negatives

Positives	Negatives
Technical indicators are improving; the rally may have further to run as the market broadens.	Higher interest rates and reduced bank lending may cause further economic slowdown and stock declines.
Investor and consumer sentiment is improving from historically low levels, supportive of further market gains.	We have yet to experience a significant (10%) pullback in stocks this year. Expect to be tested by volatility.
Economic Data is improving, particularly in the United States.	We still expect a slowdown, even if a recession is avoided.
Attractive returns are available – bonds, international stocks and Small-mid cap stocks remain attractive.	Expensive large cap stock valuations mean volatility is likely to continue.
The Federal Reserve is nearing the end of its tightening cycle as inflation continues to decline	The Fed is also committed to reducing its balance sheet. This reduction in liquidity may hurt asset prices



### Thinking about portfolio allocations







## Thinking about portfolio allocations Don't follow the crowd

#### America's Retirees: Portfolio Stock Holdings



#### Do manage risk. Think about:

- Diversifying your stocks
  - ✓ International
  - ✓ Mid and small cap
  - √ Value stocks
- Keeping your bonds
- Adding alternative assets

Source: Wall Street Journal America's Retirees Are Investing MoreLike 30-Year-Olds - WSJ



### Asset Allocation – July 2023



Source: One Ascent Investment Solutions. Represents target allocations as of 7/6/2023 and may not sum to 100% due to rounding.

<sup>&</sup>lt;sup>‡</sup>Tactical allocations represent a smaller portion of the portfolio and are updated quarterly based on an assessment of relative strength. The tactical component of a portfolio is intended to capitalize on near-term opportunities as the market environment changes.



<sup>†</sup> Strategic allocations represent a majority of the portfolio and are updated annually based on capital market assumptions. The strategic component of a portfolio is intended to provide the appropriate level of market exposure to stocks and bonds based on the intended risk-tolerance.

### If you'd like to learn more about our solutions, visit us at investments.oneascent.com or email us at info@oneascent.com



Allocation Dashboard



Investment
Commentary

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#### Important Disclosures

OneAscent Investment Solutions LLC ("OneAscent") was formed in March 2017, and manages a variety of equity, income and balanced asset strategies for client accounts. OneAscent is an investment adviser registered with the United States Securities and Exchange Commission. Registration as an investment adviser does not imply any certain degree of skill or training.

OneAscent's Form ADV Part 2A is available on its website, <a href="www.oneascent.com">www.oneascent.com</a>, or the SEC's website, at <a href="www.adviserinfo.sec.gov">www.oneascent.com</a>, or by contacting the firm. Please consult OneAscent's Form ADV Part 2A for information regarding account minimums and fees.

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The strategy is not necessarily appropriate for any particular client or investor. Accordingly, any reader of the attached description should not interpret the attached as investment advice. All investments bear a risk of loss, including the loss of principal that the investor should be prepared to bear. The use of any chart or graph in the attached is not intended to be viewed as a singular aid in determining investment strategy. Such visual aids are instead intended as a complement to other data, and like such other data, should be considered in light of consultations with professional investment tax and legal advisors. Past performance may not be indicative of future results. No current or prospective client should assume that the future performance of any specific investment, investment strategy (including investments and/or investment strategies recommended by the adviser), will be equal to past performance levels. Indices are reported to give a point of comparison only. An investor may not invest directly in an index. Different types of investments involve varying degrees of risk, and there can be no assurance that any specific investment will I either be suitable or profitable for a client's investment portfolio.



#### Important Disclosures

#### Turnkey Model Performance:

Performance information for the attached strategy is calculated using model performance and is based on the portfolio allocation data since inception. The strategy has not materially changed since inception. Model performance is net of any fees on the underlying mutual funds and ETFs, management fees of any underlying model portfolios, and a strategist fee applied annually to the entire strategy. The model performance does not include any overlay fees, brokerage fees, or commissions. Performance for periods longer than a year has been annualized. Model performance means that while actual client accounts will be managed as closely to the model as possible, the performance reported is for the targeted portfolio allocations for the strategy and not a composite of actual client accounts. Accordingly, individual client performance may vary according to various factors, including fee arrangements, withdrawals, contributions, and tax considerations, among other factors. OneAscent does not control the fee amounts charged by recommending advisers. A complete listing of all trades in the model, as well as a full description of the model/strategy are available upon request.

Unless otherwise noted, the benchmark used for this strategy is a blend of four broad based market indices and benchmark performance is calculated by Morningstar. Blended benchmarks are rebalanced back to their target weights each calendar quarter. The four broad market indices are S&P 500, Russell 2500, MSCI ACWI ex USA, and Bloomberg Barclays US Aggregate Bond. The S&P 500 is a market cap-weighted index of the 500 largest U.S. publicly traded companies.. The Russell 2500 is a market cap-weighted index that includes the smallest 2,500 companies covered in the Russell 3000 universe of U.S. companies. The MSCI ACWI ex USA (Morgan Stanley Capital International All Country World Index Ex-U.S.) is a market-cap weighted index designed to provide a broad measure of stock performance throughout the world, with the exception of U.S.-based companies. The Bloomberg Barclays US Aggregate Bond is an index designed to provide a broad measure of the U.S. bond market and includes government securities, mortgage-backed securities (MBS), asset-backed securities (ABS), and corporate securities. Index performance is for illustrative purposes only. Index performance does not reflect any management fees, transaction costs, or expenses. Indexes are unmanaged and one cannot invest directly in an index.





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